



MEDIA PARTNERSHIP PROPOSAL

**ASIA PACIFIC DENTAL STUDENTS ASSOCIATION
MALAYSIAN DIVISION**

2022/23

1.0 INTRODUCTION

A media partnership is the ideal platform to further the reach of your publication or association. The partnership gives you access to our delegates through a range of pre-event and on-site branding opportunities, as well as giving you a targeted platform to drive your subscriber acquisition campaigns.

2.0 BENEFITS

A media partnership is a media collaboration between two organisations to share related content with the public. The main benefit of these two ways of partnership is to:

- Gain direct exposure to your programmes
- Enhance the profile of your event/association
- Having your event promoted on APDSA MD social media

3.0 GUIDELINES

The applicant shall submit the application google form (can be obtained from APDSA MD website) one month/four weeks before the proposed event date.

The applicant has to use the association's social media account (if there is any) to follow APDSA MD Instagram and Facebook page.

The applicant may send a poster/promotional video accompanied by the APDSA MD logo in square size and accompanied by a caption in English.

The applicant shall include the social media account(s) of the association or the proposed event (if applicable).

The applicant will receive a confirmation letter/email from the APDSA media team no later than 1 week after submission.

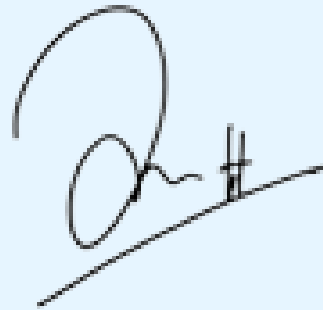
The organization shall in turn promote APDSA MD.

PREPARED BY,



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